



Sponsorship Form

Contact Info:

Updated contact info on back of form

Name: _____

**AUG 10TH
2019**

Company: _____

Position: _____

**MADISON
INTERNATIONAL
SPEEDWAY**

Street: _____

Phone: _____

City: _____ Zip: _____

Email: _____

Previous Sponsor Level: _____

We are asking for your financial support by sponsoring FL4TFEST this year.

This is a great opportunity to gain some exposure for your business.

Frequent social media exposure comes standard with all partnership levels.

Please fill in the form below & return or go online to www.SubaruFL4TFEST.com and digitally sign up.

Contact us if you have any questions: cheesewheelinc@gmail.com

Sponsor's Message: (40 words or less)

Sponsor's message is an advertisement spot read during event

PLEASE USE LAST YEAR'S MESSAGE

UPDATED MESSAGE ON BACK OF FORM

| Partnership Level | Chicane | Hairpin | Apex |
|--|--------------------------------|--------------------------------|----------------------------------|
| Donated Amount <i>(Select a level that suits your company)</i> | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$1,000 |
| DJ announcement of SPONSORS MESSAGE during event | X | X | X |
| Sponsor LOGO/LINK on WEBSITE | X | X | X |
| Free 30'x20' Vendor Spot <i>(must notify us ahead of time so space is planned for)</i> | X | X | X |
| Sponsorship of car show CLASS Sponsor's name ANNOUNCED before car receives their award | X | X | X |
| Name/Logo on event T-SHIRT | | X | X |
| Name/Logo on SPONSORS CHOICE AWARD | | X | X |
| Name/Logo on AWARDS given to rally/race winners | | X | X |
| Name/Logo on EVENT SIGNATURE BANNERS <i>(signed by all participants and raffled at event)</i> | | | X |
| Name/Logo on event DISPLAY BOARDS and BANNERS | | | X |
| Name/Logo on BEST OF SHOW AWARD | | | X |
| Year-Long / Multi-Event Title Sponsorship (currently 3+ events) | | | X |

WITHOUT OUR SPONSOR'S SUPPORT OUR EVENT WOULD NOT BE POSSIBLE!



www.cheesewheelinc.com
www.subaruFL4TFEST.com

All donations are tax deductible!
Please make checks payable & mail to:

Cheese Wheel, Inc.
PO Box 651
Beaver Dam, WI 53916

SPONSORSHIP DEADLINE:

Please have all
information submitted to
FL4TFEST no later than

JULY 1, 2019

We are committed to organizing one of a kind, high quality, automotive experiences with the sole purpose of raising money for those in need.